

MEDIA PACK

It's Time for Wiltshire Digital Visitor Guide & Visitor Map



Reach more people and increase brand awareness by taking out an advert in our digital publications - It's time for **Wiltshire Visitor Guide** and It's time for Wiltshire **Visitor Map**. Both are published in a digital format and with distribution of over **200,000** via digital magazine platforms including Yumpu, online, via web, social and digital lead generation.

Mobile optimised features are also distributed to our 115k e-newsletter database and 75,000 social media following, generating over 1.5million annual reach across our channels, making it a great tool to help businesses extend brand awareness!

Book by December 18 to receive 2025 rates.
Published date pre Easter 2026.

It's Time for Wiltshire Digital Visitor Guide

Quarter Page

Standard

Full Page

Half Page



TIME FOR WILTSHIRE VISITOR GUIDE (*there may be opportunities for additional distribution) (Mainly Targeting Staying Visitors)

	Partner Rates before 18 December	Partner Rates after 18 December	Non Partner Rates
Back Cover	£3,750	£3,935	£6,000
Double Page Spread, Run-of-Paper	£1,795	£1,885	£2,870
Sponsorship of Themed Editorial Spread	£680	£715	£980
Full Page	£680	£715	£980
Half Page, Run-of-Paper	£325	£345	£440
Quarter Page, Run-of-Paper	£160	£170	£225
Standard Entry	£105	£110	£150

It's Time for Wiltshire Digital Visitor Map

Half Page Advert

Standard

Quarter Page Advert



TIME FOR WILTSHIRE VISITOR MAP (Mainly Targeting Day Visitors)

	Partner Rates before 18 December	Partner Rates after 18 December	Non Partner Rates
Double Page Spread, Run-of-Paper	£1,795	£1,885	£2,870
Back Cover	£750	£780	£1,200
Full Page	£680	£715	£980
Half Page, Run-of-Paper	£325	£345	£440
Quarter Page, Run-of-Paper	£160	£170	£225
Standard Entry, 1/8th Page Entry	£85	£90	£120

To book an advert please contact fionaerrington@visitwiltshire.co.uk

All prices are exclusive of VAT @ 20%. All advertising is subject to availability.

Terms and conditions apply